***SNAP!RAISE FUNDRAISER***

SC-20081/AFJROTC is kicking off our only fundraiser this year with **Snap!Raise**, the nation’s leading fundraising platform for groups, clubs and teams. For the past six years, **Snap!Raise** has helped more than 35,000 groups in the U.S. raise more than $400M in funding!

The unit has participated in the fundraiser the last two years, and every year the unit has done *very* well raising money for the unit. Money for the unit raised goes for field trips, 3rd & 4th year senior scholarships, team equipment, and Cadet Officer Leadership School in the summer and other unit needs

**Our unit goal is $8000 this year!**

**This year, the top 3 cadets will receive a cash prize of 1st Place $150, 2nd Place $100, 3rd Place $50.**

**An percentage of the funds raised will be donated to a local non-profit organization supporting the local community. Cadets will receive community service hours for a portion of the money they individually raised.**

Mr. John Dugan, who is the **Snap!Raise** representative is asking that you help identify **at least** **20** people your student will reach out to via Snap!Raise, and gather their email address prior to launching our campaign! The list of 20 people should include many of your child’s biggest fans and needs to be completed in full to ensure our campaign is set up for success. It is our hope and expectation that each team member will have a major impact on our program.

**Here are the next steps**:

* Help your child select at least 20 potential supporters
* Keep the list of emails someplace electronic and handy – it will make entering them in before our campaign launches much easier
* Avoid using emails of teachers, peers of your child, or strangers.

**\*Important!\* Your student will accomplish the following below from Snap!Raise to sign up for the campaign and enter in the 20+ email addresses a few days prior to launching the campaign. Please be sure your student completes their profile and adds a photo of themselves. There should be only 1 account per student.**

We are getting ready to start our Snap!Raise fundraiser. For this fundraiser to be successful, I need you all to get logged in *as soon as possible* by clicking on this link <http://www.snap-raise.com/join_code/512917368> and following the steps. Please make sure you are completing all of the steps and putting in 20 emails of those who you think may want to support you and our team. Please get this done before the launch of our campaign on **10/16/20** or we will not be able to launch on time. I will be able to check and see who is getting logged in and how many emails you are putting in. Watch this video for steps on how to login, or create an account, and pre-load your emails: <https://vimeo.com/417930119/1ee285c7fa>

Here are 20 examples of people you should consider adding:

1. Parent(s)/Guardian # 1 13. Friend # 2

2. Parent(s)/Guardian #2 14. Former Coach

3. Grandma 15. School Alumni

4. Grandpa 16. Local Business you know

5. Cousin(s) 17. Neighbor (s)

6. Uncle(s) 18. Parent co-coworkers (s)

7. Aunt(s) 19. Friend of parent

8. Family doctor 20. Adult (s)

9. Orthodontist/dentist

10. Church/Social leader

11. Scout/troop leader

12. Family friend #1

Thank you for allowing your child to participate in the only unit fundraiser for the year!

Bill Clark, Major, USAF, Ret.

Commander

SC-20081/AFJROTC

Ashley Ridge High School